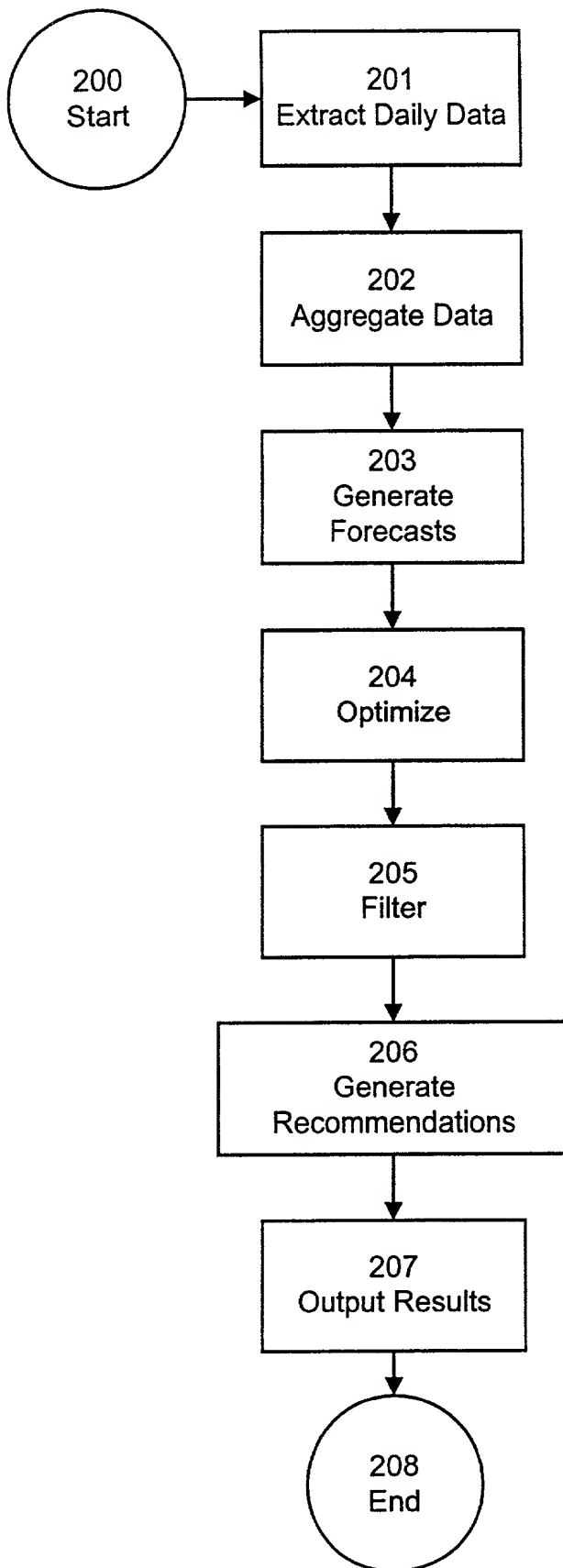


FIG. 1

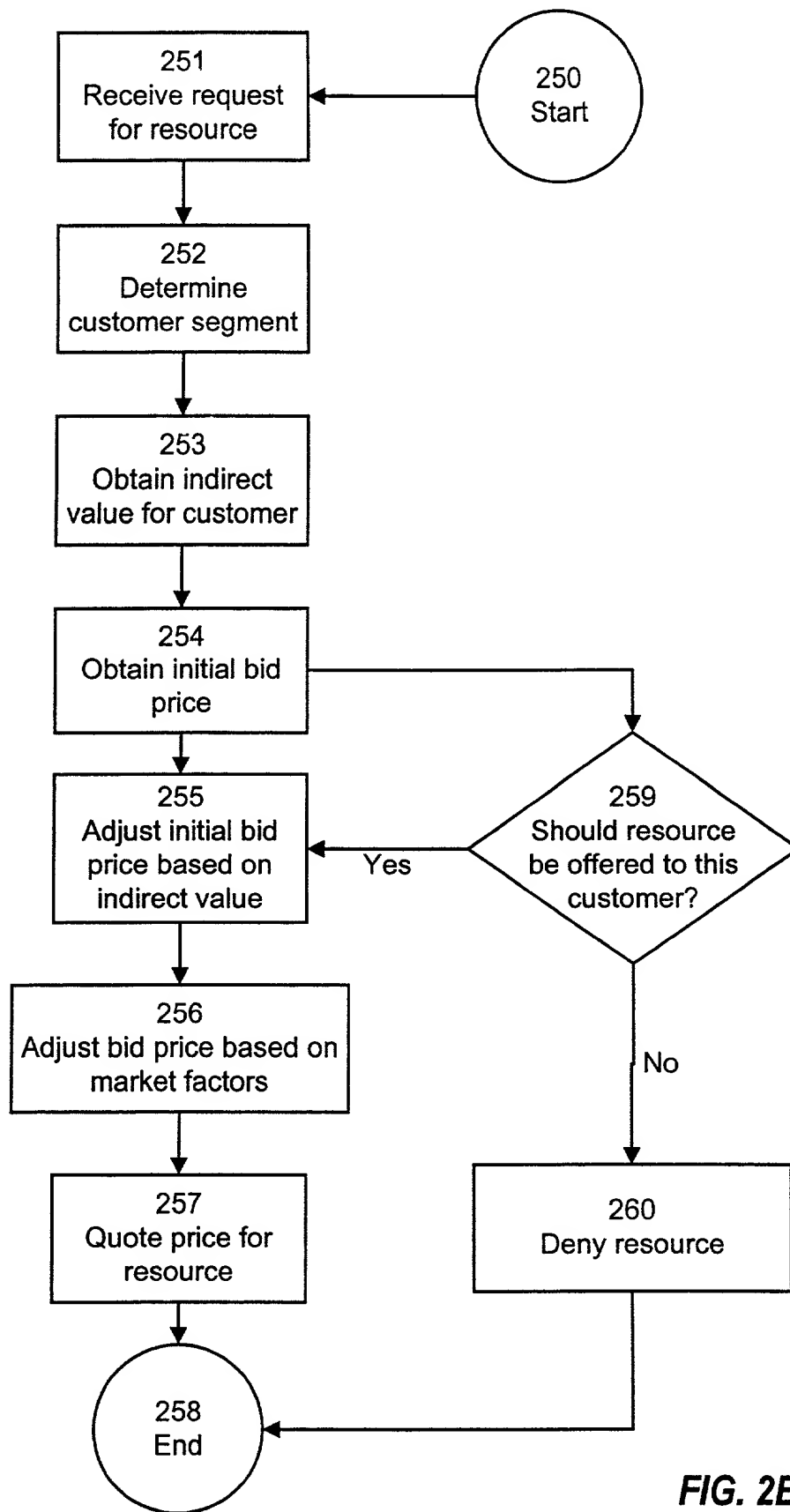
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**FIG. 2A**



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FIG. 2B

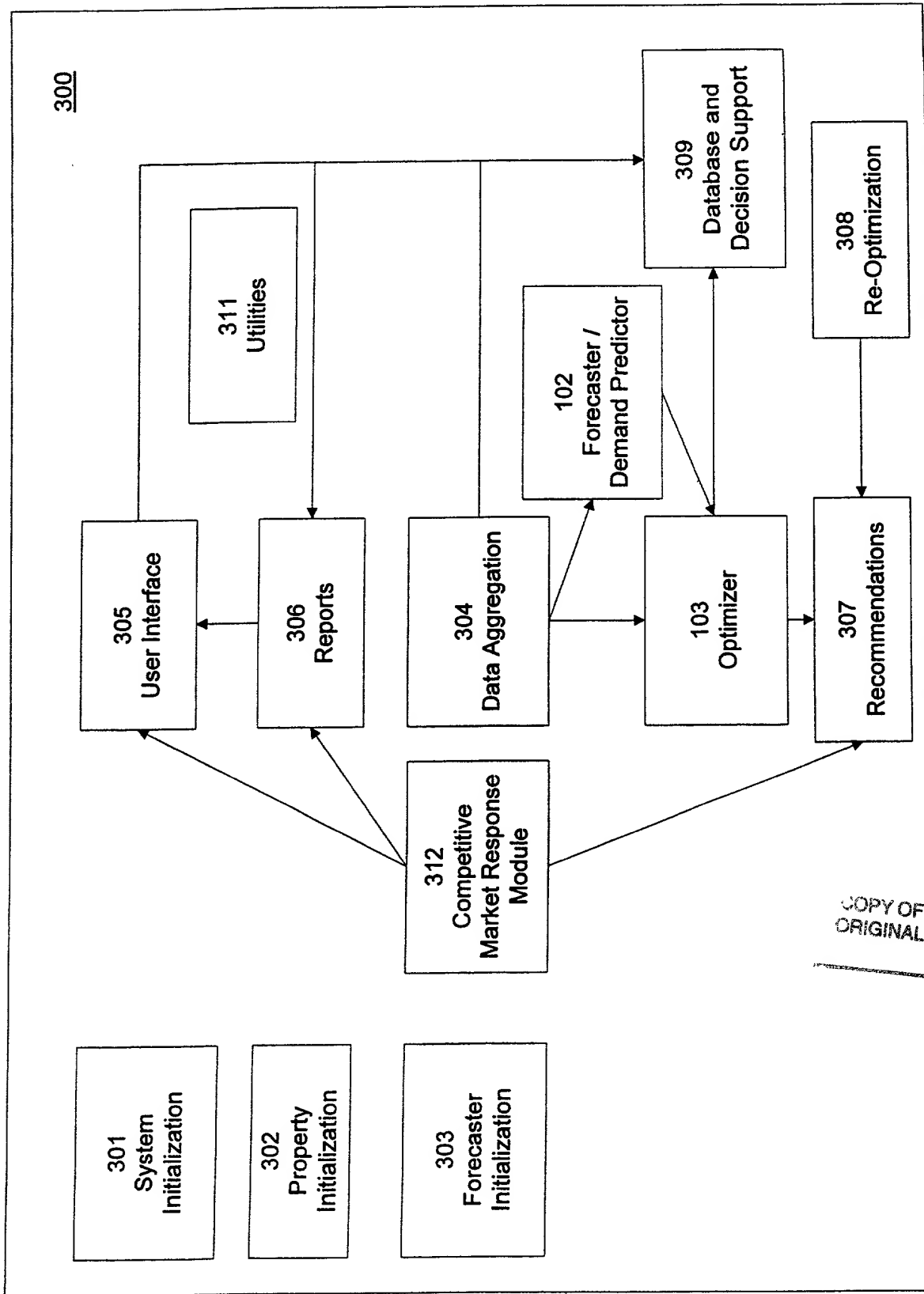


FIG. 3

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**Adjust Bid Price** [X]

Unadjusted Forecast Demand: [ ] 2101

User Adjusted Demand: [ ] 2102

Adjusted Forecast Demand: [ ] 2103

☐ Remove Previous Adjustments 2104

Created by: rdesprez on 10/13/1999 08:15:00

Current BidPrice: [ ] 2105

Recommended BidPrice: [ ] 2106

CI Adjusted BidPrice: [ ] 2107

User Adjusted BidPrice: [ ] 2108

Comp & Casino Rate Override: [ ] 2109

☐ Remove Price Override 2110

[OK] 2111 [Cancel] 2112

2100

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**FIGURE 5**

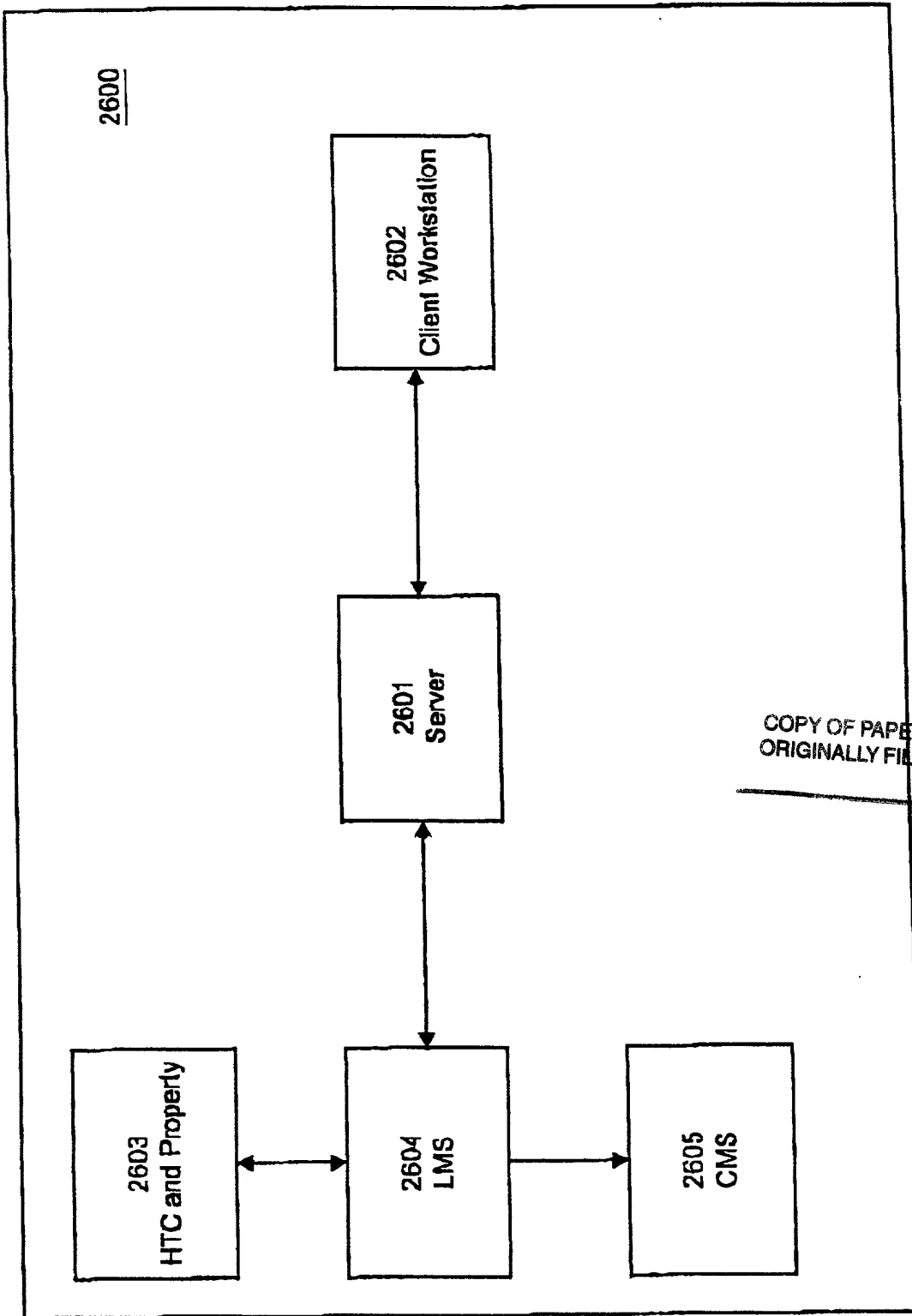


FIG. 6

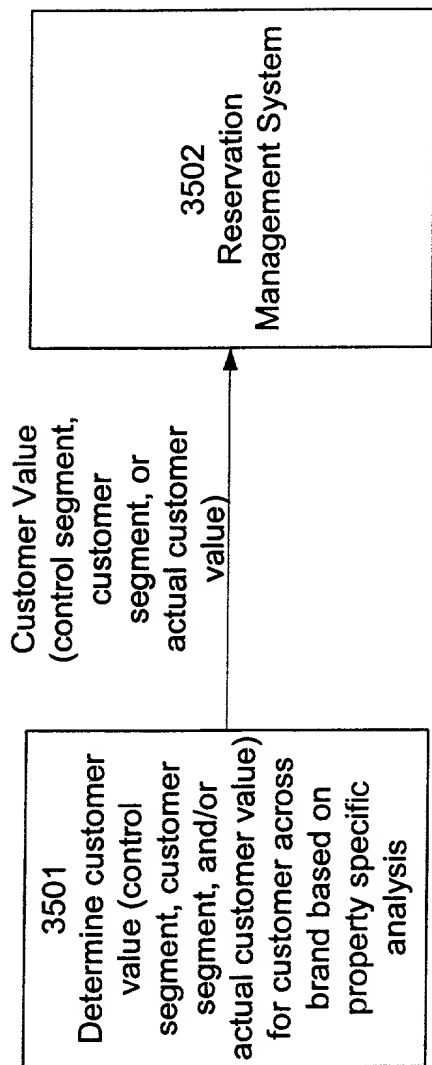


Fig. 7(a)

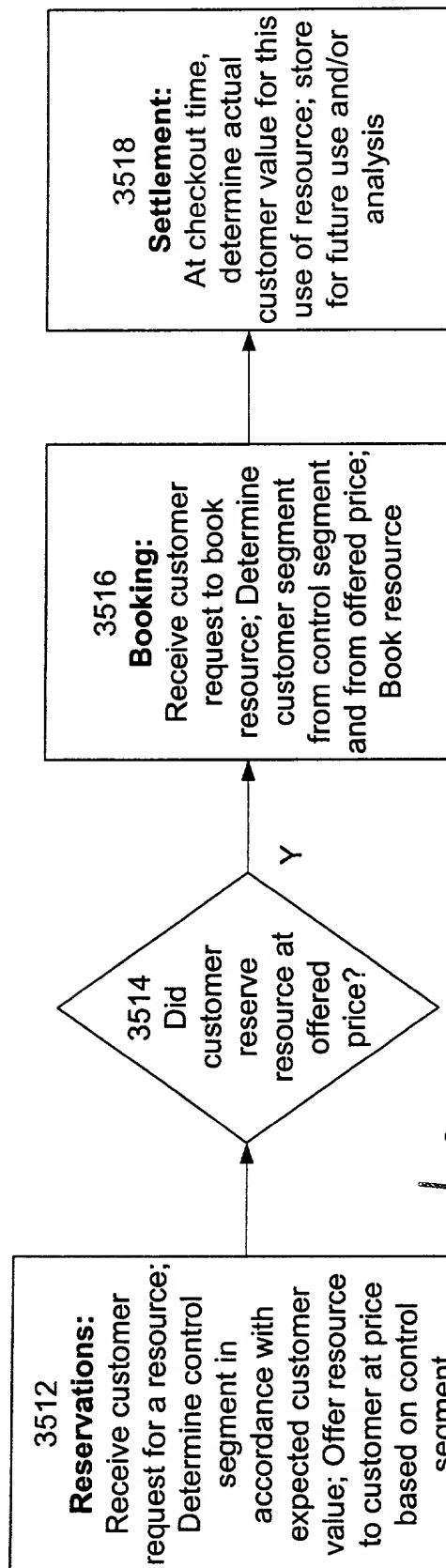


Fig. 7(b)

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Fig. 8  
Property-  
Specific Flags  
and Values

| Prop ID | Hotel_Only<br>Flag Value | Min Hotel<br>Trips Req | Property's<br>Default TW | Unknown<br>customer<br>Multiplier | Default ADR |
|---------|--------------------------|------------------------|--------------------------|-----------------------------------|-------------|
|         |                          |                        |                          |                                   |             |
|         |                          |                        |                          |                                   |             |

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Fig. 9  
Default Values  
in this Source  
Code

| Prop ID | Customer's<br>Source code | Source<br>Code's<br>Default TW |
|---------|---------------------------|--------------------------------|
|         |                           |                                |
|         |                           |                                |

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Fig. 10  
Daily Profit  
Determination

| Prop ID | Min Daily<br>Theoretical | Max Daily<br>Theoretical | Game Type | Factor |
|---------|--------------------------|--------------------------|-----------|--------|
|         |                          |                          |           |        |
|         |                          |                          |           |        |

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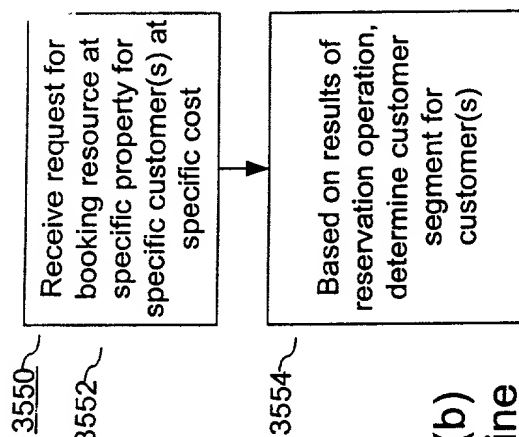
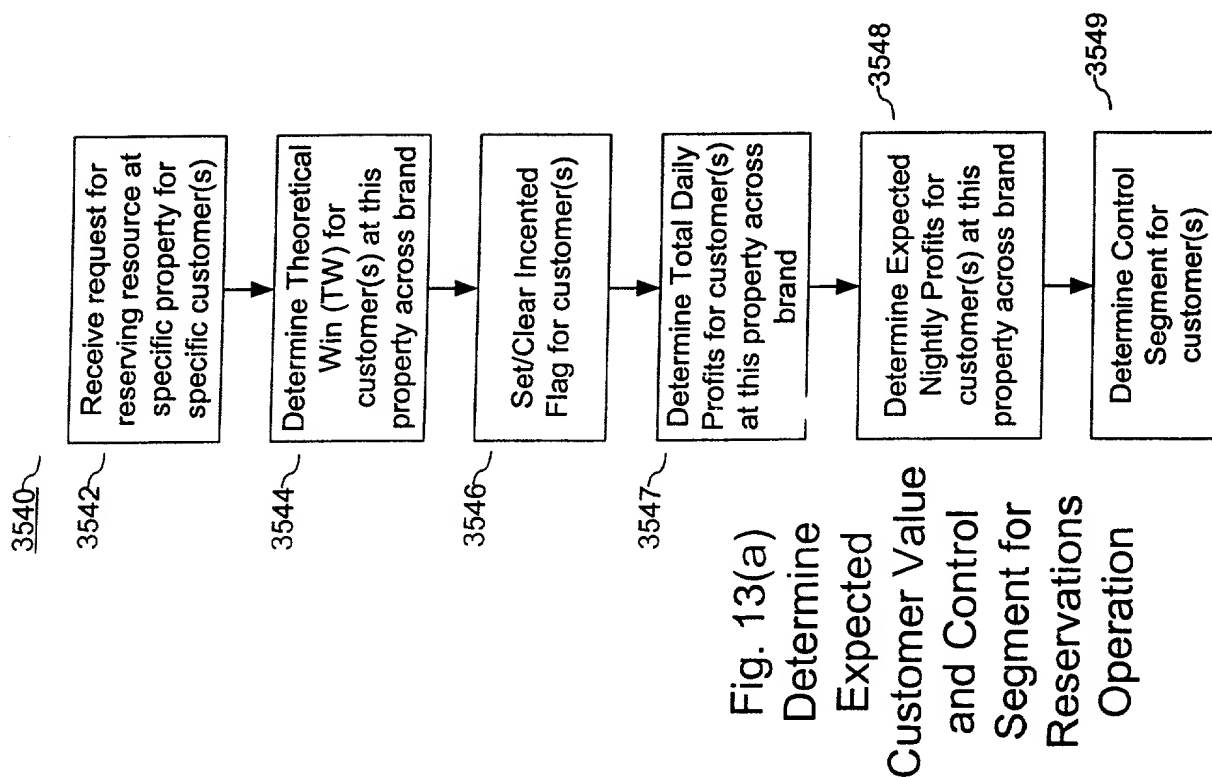
| Prop ID | Min Adjusted<br>Daily<br>Revenue | Max Adjusted<br>Daily<br>Revenue | Num Nights<br>Reserved | Factor |
|---------|----------------------------------|----------------------------------|------------------------|--------|
|         |                                  |                                  |                        |        |
|         |                                  |                                  |                        |        |

Fig. 11  
Nightly Profit Determination

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| Prop ID | Control<br>Segment | Customer<br>segment | Known Flag | Min Nightly<br>Profit | Max Nightly<br>Profit | Incented<br>Flag | Min Actual<br>Room Cost | Max Actual<br>Room Cost | Rate<br>Descriptor |
|---------|--------------------|---------------------|------------|-----------------------|-----------------------|------------------|-------------------------|-------------------------|--------------------|
|         |                    |                     |            |                       |                       |                  |                         |                         |                    |
|         |                    |                     |            |                       |                       |                  |                         |                         |                    |

Fig. 12  
Control Segments and customer segments



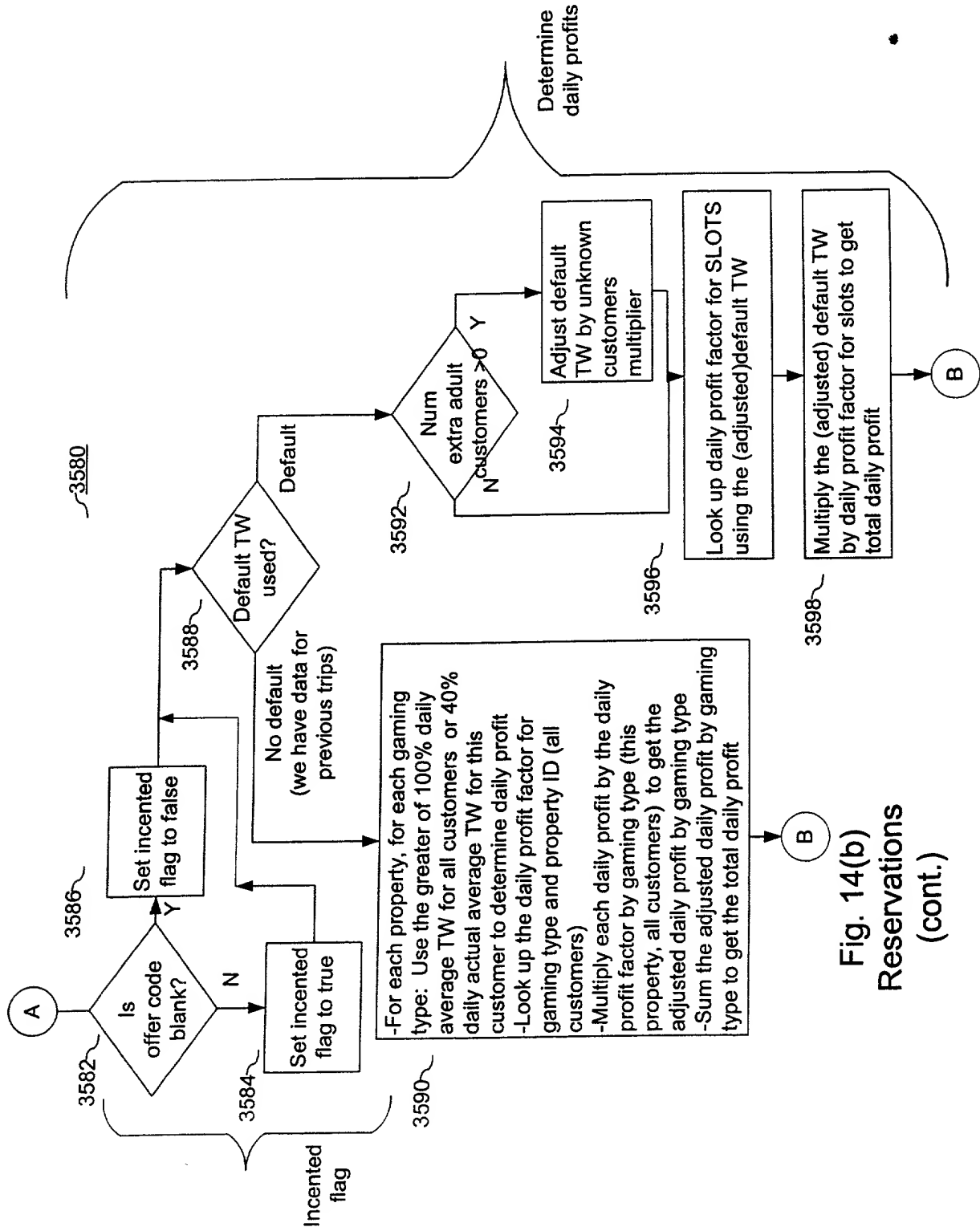


Fig. 14(b)  
 Reservations  
 (cont.)

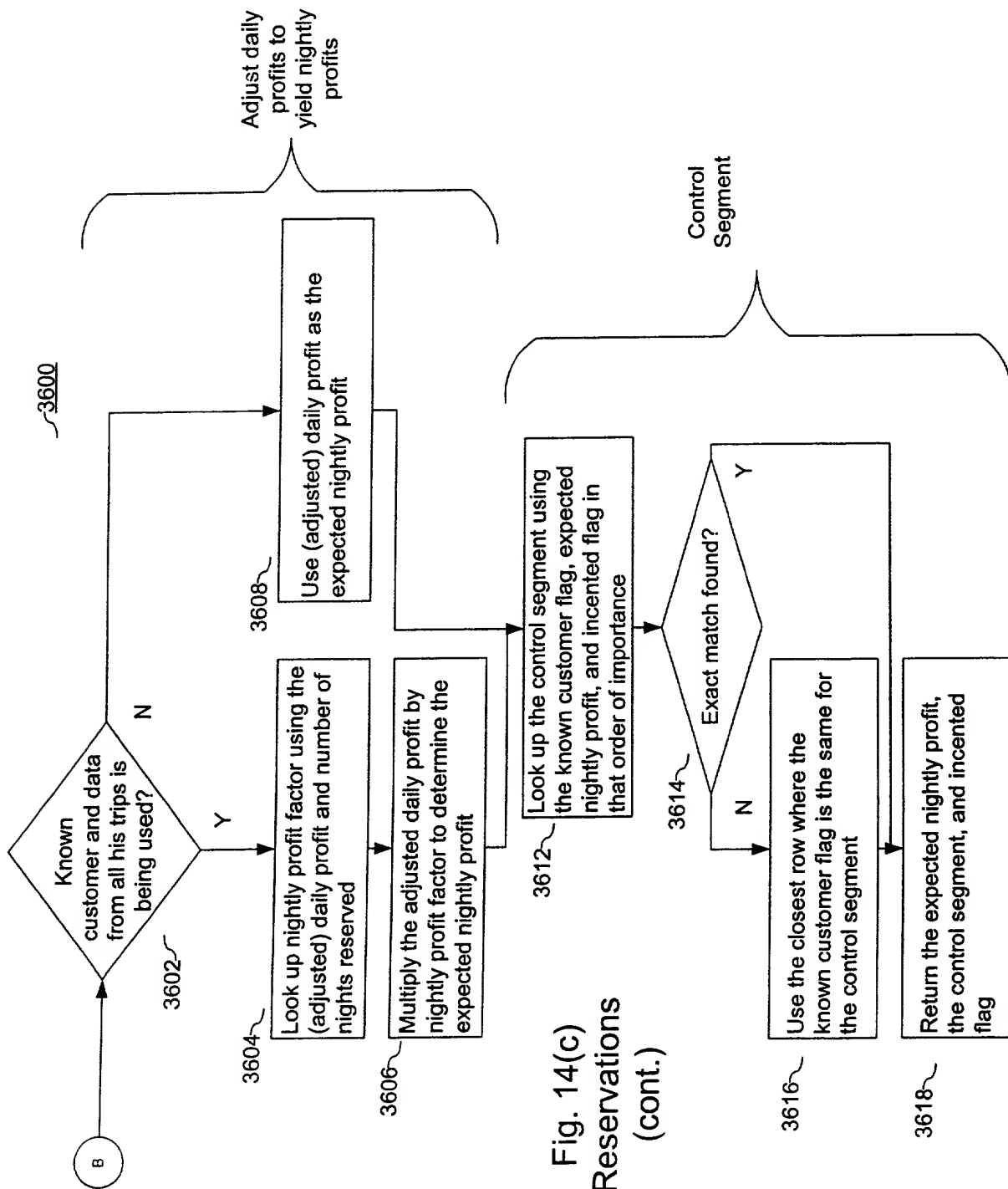


Fig. 14(c)  
 Reservations  
 (cont.)

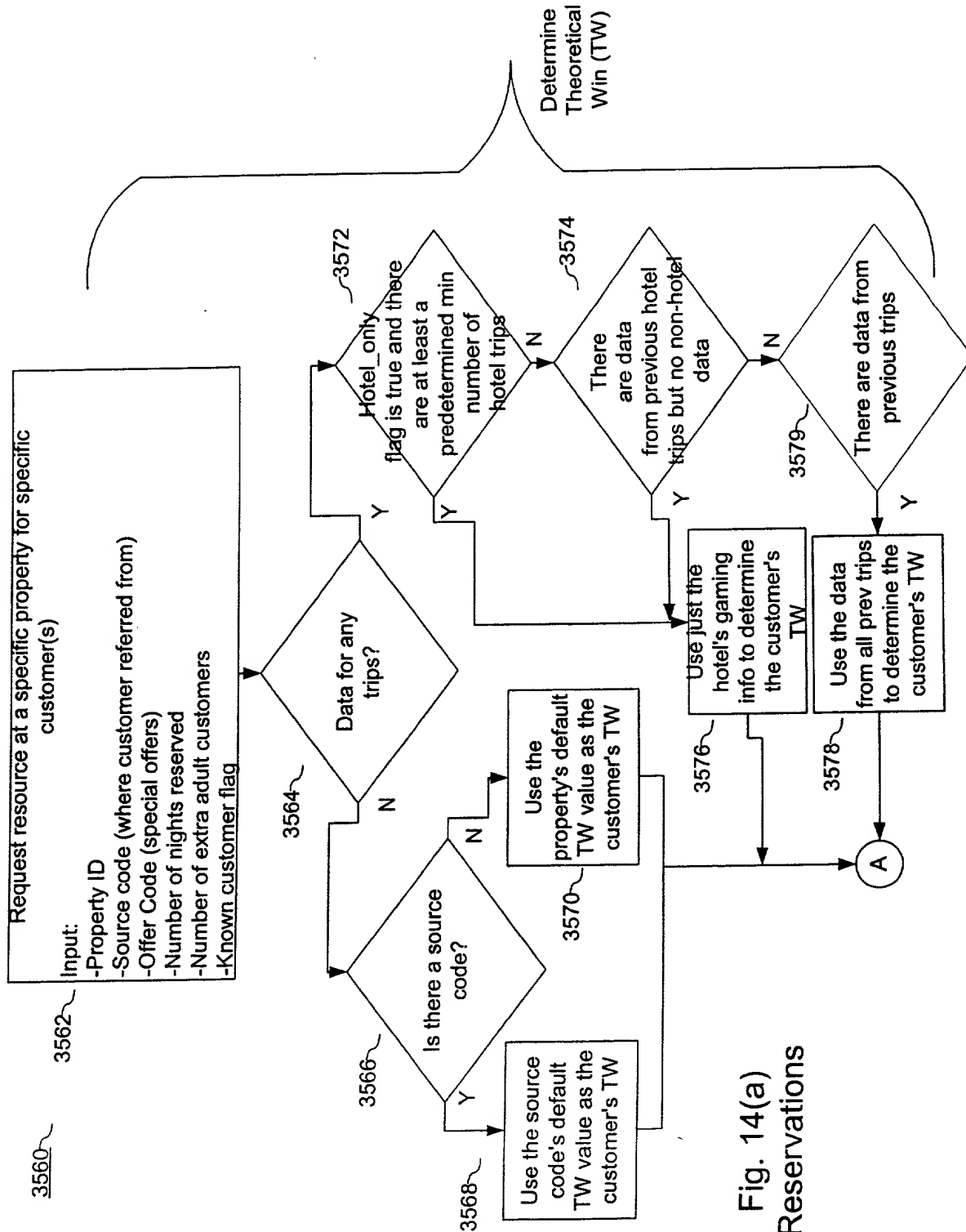


Fig. 14(a)  
Reservations

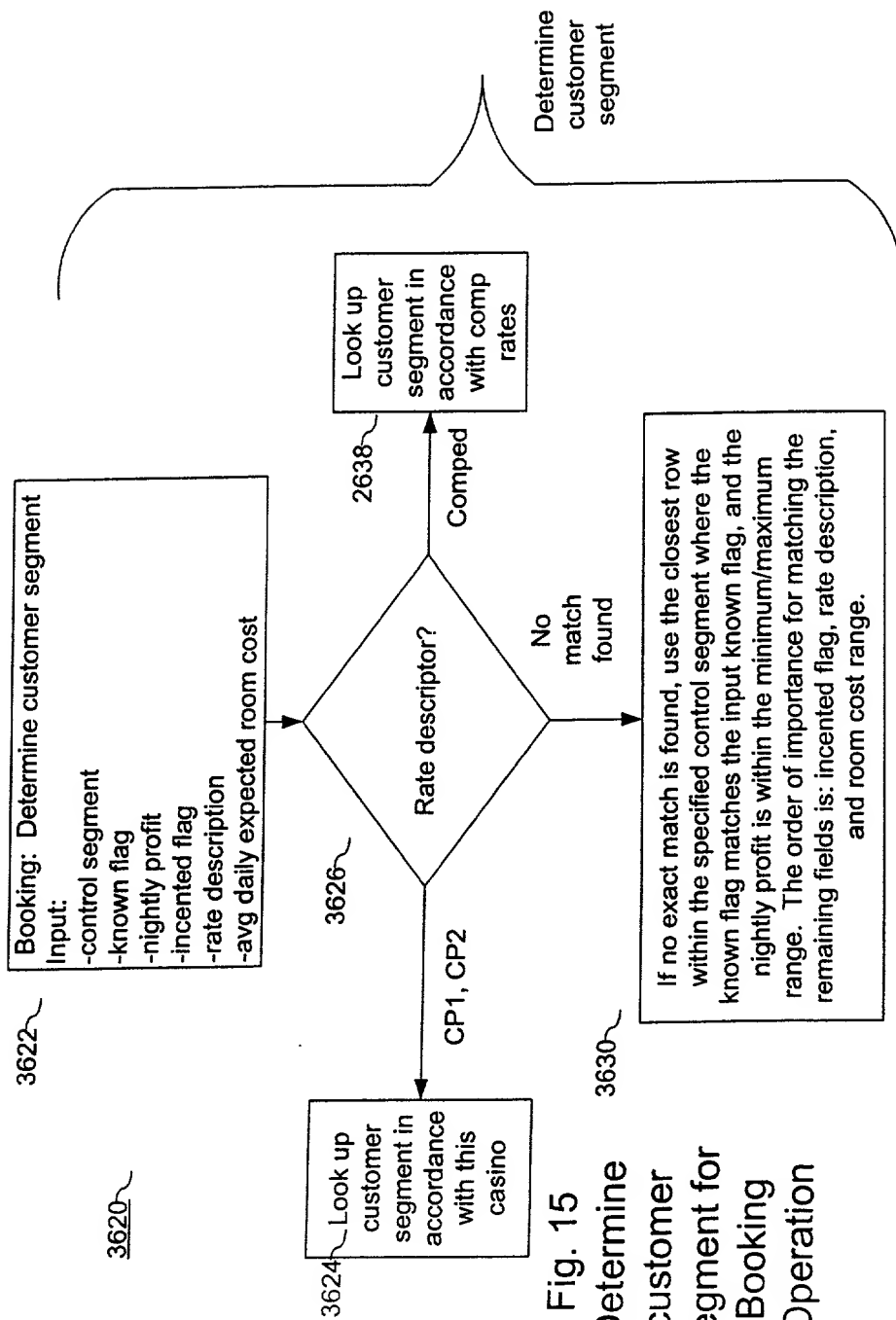


Fig. 15  
 Determine customer segment for Booking Operation

Inventors: David Kowal, John M. Boushy and Timothy J. Wilmott  
Docket No.: 19538-06497

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Fig. 16